

February 10, 2010

ITEM NO. A2

**AUTHORIZATION TO EXERCISE ONE-YEAR OPTION FOR CONTRACT NUMBER
9011 WITH SPANISH COALITION FOR HOUSING TO PROVIDE LATINO SITE
OFFICES- MARKETING, INTAKE AND OUTREACH SERVICES FOR THE CHA**

To the Honorable Board of Commissioners:

RECOMMENDATION

It is recommended that the Board of Commissioners authorize the Chief Executive Officer or his designee to execute an amendment to exercise the one year option in Contract No. 9001 with the Spanish Coalition for Housing (SCH) (the “Contract”) for the period of March 1, 2010 to February 28, 2011 to operate two (2) bilingual (Spanish) Latino Site Offices in the Latino community to provide marketing, intake and outreach services related to CHA programs in an amount not-to-exceed \$501,045.00.

AWARD/PROCUREMENT INFORMATION

Funding: General Fund

Contractor:	Spanish Coalition for Housing 4035 W. North Avenue Chicago, IL 60639
Contract Type:	Firm Fixed Cost Fee
Contract Type:	Professional Services
Original Contract Amount:	\$486,450.00
Option Year No. 1:	\$501,045.00
New Total Contract Amount:	\$987,495.00
Original Contract Term :	March 1, 2009 – February 28, 2010
Extension Contract Term No. 1:	March 1, 2009 – February 28, 2011

MBE/WBE: Waiver

Section 3: 6 (#) Hiring _____ Subcontracting _____ (\$) Other Economic Opportunities

GENERAL BACKGROUND

In 1996, the CHA reached a settlement in a class action lawsuit that charged the CHA and HUD with discrimination against Latinos in Chicago’s public housing programs. The court found that Latinos had been deprived of housing assistance caused by actions and inactions on the part of the CHA and HUD. The settlement resulted in the Latino Consent Decree which, among other requirements, required the CHA to have two site offices, staffed at all levels with bilingual personnel, to assist individuals seeking information about or wishing to register for CHA

programs. At that time one office had to be in the West Town, Humboldt Park, or Logan Square area and the other office was to be in the Lower West Side (Pilsen) or South Lawndale (Little Village) area. Though the 10-year agreement, Latino Consent Decree has been lifted for over 6 years, CHA has incorporated the strategies and experience developed over the years and in spirit of the progress gained under the Latino Consent Decree and good-faith, the CHA continues to take affirmative actions in the form of marketing, intake and outreach to the Latino community for all its services and programs.

In light of this history, the CHA entered into Contract No. 9001 with the Spanish Coalition for Housing pursuant to a competitive procurement. Responsibilities include providing bilingual marketing, intake and outreach to the Latino community and community at large for CHA programs and services at (2) satellite offices. The services that these (2) offices provide for CHA are hosted in communities that have significant Latino populations in Chicago. The Spanish Coalition for Housing will continue to provide marketing, intake and outreach activities to obtain significant senior applications and family applications from the Latino community for CHA programs during the contract period.

Over the past year, Spanish Coalition for Housing has provided the CHA with outstanding service in Spanish and English to the Latino and greater community and has utilized its' expertise, experience and know-with-all to assist over 1200 individuals and families with critical services on behalf of the CHA. Spanish Coalition for Housing is willing to provide services for the next contract term, March 1, 2010 through February 28, 2011, under the same terms and conditions as provided in the Contract No. 9011.

Based on the foregoing, it is in the best interest of the CHA to exercise the Contract's one-year option with Spanish Coalition for Housing for the period of March 1, 2010 to February 28, 2011 to operate the Latino Site Offices to conduct bilingual (Spanish) marketing, intake, outreach activities to inform the community at large and Latino community about CHA's housing programs and opportunities in an amount not to exceed \$501,045.00.

RESOLUTION NO. 2010-CHA-9

WHEREAS, the Board of Commissioners of the Chicago Housing Authority has reviewed the memorandum dated February 10, 2010 entitled, "AUTHORIZATION TO EXERCISE ONE-YEAR OPTION FOR CONTRACT NUMBER 9011 WITH SPANISH COALITION FOR HOUSING TO PROVIDE LATINO SITE OFFICES-MARKETING, INTAKE AND OUTREACH SERVICES FOR THE CHA";

THEREFORE, BE IT RESOLVED BY THE CHICAGO HOUSING AUTHORITY

THAT, the Board of Commissioners authorizes the Chief Executive Officer or his designee to exercise the one-year option to extend Contract No. 9001 with Spanish Coalition for Housing for the period of March 1, 2010 through February 28, 2011 to operate two (2) bilingual (Spanish) Latino Site Offices in the Latino community to provide marketing, intake and outreach services related to CHA programs for a total amount not-to-exceed \$501,045.00.

